

Senior Care
Business Campus



SENIOR CARE BUSINESS BLUEPRINT

**Confidently start a profitable senior care
business with no franchise fees, royalties or
long term contracts**

www.seniorcarebusinesscampus.com

THE BUSINESS OPPORTUNITY

In North America, the home care industry is expanding at a rapid pace, mainly due to the senior population growing each year. By 2030, every baby boomer will be a “senior”. With demographics changing, it is estimated that 55% of Americans will require moderate long-term care needs, and 25% will have severe long-term care needs.

However, there are not enough care service providers to meet this demand. Cue home care. Healthcare leaders now understand that home care businesses are one of the best ways to bring in-home care and nursing services to communities in need.

- 703 million persons aged 65 years or over in the world in 2019. The number of older persons is projected to double to 1.5 billion by 2050. Source (WHO)
- Market size value in 2020 is 303.6 billion USD. Revenue forecast in 2027 is 515.6 billion USD. Source (Grand View Research)

There has never been a better time to consider starting a senior care business. Demand exists and is only growing. Baby boomers desire to remain independent in their own homes and have the wealth to support themselves.



SHOULD YOU BUY A FRANCHISE OR THE SENIOR CARE BUSINESS BLUEPRINT?

If you are unsure whether you should join a franchise or start your own business independently, consider the following – does the option include:

- Proven systems and process
- Business coaching beyond initial start-up phase
- Support with sourcing start-up capital
- Unique brand recognition marketing
- A proven business model so you can do more of what works

With Senior Care Business Campus, you gain instant access to a proven home care business model with systems and processes already developed through years of trial and error. You join a community of like-minded people and have ongoing access to coaching as long as you remain a member. There's no need to stress about who to seek out when navigating the tough times and celebrating the wins. You gain access to ongoing business mentorship from people who know the business best – from navigating launch day to hitting business goals year after year.



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✓ Find Meaning & Purpose

You will make a positive impact (and have fun along the way), feel a sense of purpose in your career by providing help to your clients and positively impacting your community and the healthcare system. Get started with all the business training, systems and processes you'll need and:

✓ Unlimited Growth Potential

Unlimited growth and expansion potential across North America, the UK and Australia

✓ No Territory or Growth Constraints

Zero "territory" constraints so you can establish a robust business in any community - or multiple communities

✓ No Ongoing Fees

Zero royalties, ongoing franchise marketing fees or contracts

WHAT'S INSIDE THE BLUEPRINT

Start your journey with confidence by setting up your business the right way from day one. The Blueprint empowers you to create a solid structure that supports your growth, protects your interests, and gives you the freedom to scale or exit on your own terms. Say goodbye to uncertainty and hello to a business designed to serve your lifestyle and dreams.

Foundations to Build Your Business

Inside You'll Discover: ✓ How to design a business that supports your vision and lifestyle, so you stay in control as you grow. ✓ The critical legal and financial structures that protect your business and maximize your future opportunities. ✓ Why starting with the right foundation now saves you time, money, and stress later—unlocking peace of mind. ✓
AND MORE!

Brand & Market Like a Pro

Inside You'll Discover: ✓ How to create a brand that reflects your values and connects emotionally with your ideal clients. ✓ The step-by-step process to build a website that turns visitors into eager customers. ✓ Marketing materials that communicate your unique story and make your business unforgettable. ✓ AND MORE!

Systems That Work

Inside You'll Discover: ✓ How to set up automated scheduling and HR systems that save you hours every week. ✓ Accounting strategies that keep your finances organized and stress-free. ✓ The tools and workflows that create consistency and professionalism your clients will trust. ✓ AND MORE!

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Deliver Exceptional Care

Inside You'll Discover: ✓ The client care blueprint that turns first-time customers into lifelong fans. ✓ Communication scripts that build trust and handle challenges gracefully. ✓ Operational workflows that create smooth, stress-free service delivery. ✓ AND MORE!

Sales Made Simple

Inside You'll Discover: ✓ How to attract a steady stream of qualified leads without feeling pushy or salesy. ✓ Sales scripts that feel natural and build genuine connections. ✓ Scheduling strategies that keep your calendar booked and your business thriving. ✓ AND MORE!

Coaching, Support & Mentorship

✓ Weekly zoom calls to help you through every step, set you up for success, answer all your questions and troubleshoot any concerns that arise as you work through the blueprint ✓ Tap into expert advice exactly when you need it to accelerate your progress. ✓ The power of community support to boost your confidence and creativity. ✓ Strategies to stay motivated and accountable through every challenge. ✓ AND MORE!

PAY IN FULL BONUSES!

The following amazing bonuses are ONLY available for those who pay in full

Senior Care Business Campus Membership

- ✓ Monthly Coaching Sessions – Direct access to experienced senior care business owners
- ✓ Comprehensive Resource Library – Scripts, templates, and playbooks at your fingertips
- ✓ Networking Opportunities – Connect with peers who understand your unique challenges
- ✓ Ongoing Support – Never feel stuck or alone in your business journey again
- ✓ Proven Systems & Processes – Leverage tested strategies to accelerate your growth

Professional, Branded Website

- Skip the months of agonizing over layout, colors, and design. For those who decide to join and pay in full, our team builds a premium website designed specifically to communicate trust, compassion, and immediate credibility to local families looking for care.

What's the Investment?

Your path to success: the Done With You senior care business blueprint will cost ONLY \$30,000 for the entire program. Imagine, you are ready to get started with clients after only 90 Days! Unlimited income and revenue potential with only a \$30,000 investment! . So, if you have been dreaming about starting your own business, now is the time!



MANAGING RISKS

When you join the Done With You Senior Care Business Blueprint you are avoiding:

Market Uncertainty

Operational Complexity

Financial Exposure

Brand Inconsistency

WHAT MAKES YOU A GREAT FIT?

Leadership

Successful businesses are run by strong leaders. You will embody your brand values and instill the right culture amongst your team, hold them accountable and empower them to deliver on our philosophy of care. Can you inspire and lead your care team?

People Person

You don't need sales experience, but you need to have the deep desire to help people with your business and to make a significant impact in senior care. This business requires you to connect with others and build relationships, so being a people person is a must.

Determined to Succeed

This is not a 9 to 5 job. Starting a business is hard work, even in a setting with a support system in place. It's your hard work and dedication that drives your success to greater freedom, revenue and expansion.



SENIOR CARE BUSINESS BLUEPRINT: HOW TO GET STARTED

If you are ready to move forward with your business journey, here's what to do next!



Watch our masterclass



Apply



Book a qualifying call with our team

IF WE AGREE TO WORK TOGETHER?

- ✔ You sign the client agreement and privacy agreement
- ✔ You pay the fee
- ✔ We schedule the training



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APPLY TODAY

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